

Format: .mp4, .MOV, .m4v, any Quicktime

Size: at least 480 x 360, prefer 640 x 480

Lighting: Must be high quality

Sound: Must be high quality

Background: Should be a light SOLID color (White, Blue, Gray, etc...)

Framing: Give us a full body shot and the reading should be 3/4 body or Shoulders up.

1) The reader is off camera and the camera should be a close up on the auditionee. Try to get a reader who is decent The reader should stand the same distance away from the camera as the auditionee as to not be distracting or too loud. The auditionee should be looking off camera possibly at the reader.

2) There should also be a slate. The slate is said looking directly into the camera, "Hello, my name is \_\_\_\_\_ with \_\_\_\_\_ Agency and I am auditioning for the role of \_\_\_\_\_." This should be very warm and friendly...this is more than identification but a chance to sell yourself and show your personality. Also make sure the auditionee is close enough to the camera and speaks loudly enough to be picked up.

3) Make sure the lighting is good and try to choose a blank background—a white wall or even a white sheet is a great background. If you're seated, a straight back chair would work better than a couch because of posture. Props and dressing in character is okay and even desired with some casting directors and directors and not with others.

4) Lines should be memorized if you are given any advance warning at all (but several CDs say that they have no problem with the script being in hand, in fact they prefer it...just do what you are comfortable with because they are all different). But if it is a last minute audition with a cold read, make sure to grab lines quickly and then look up and deliver so you have eye contact.